Sam Duong Woloszynski

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Product manager with 7 years of tech experience with expertise in user research, data analytics, prioritization and roadmapping, delivering user and business value, and cross-functional facilitation.

Professional Experience

Mapbox   May 2021 - present

Senior Product Manager, Web Maps   D.C., Atlanta, and Remote

PM for core GL JS web mapping library providing 3D mapping and geospatial services for developers.

Osmosis.org   November 2019 - April 2021

Product Manager   Atlanta and Remote

Second PM at online healthcare education content platform serving 1.5M current and future clinicians
- Drove 20% increase in purchase conversion via A/B testing: paywalls, checkout flow, plan selection
- Launched MVP that directly informed organizational strategy to enter continuing education category
- Operationalized PM and designer onboarding and established UX research function: shared weekly quantitative and qualitative discovery insights in written, visual, verbal presentations

City on the Side   June 2018 - August 2019

Product Manager Consultant   Denver and Remote

Consultant for a tourism startup offering mountain and city tours in sidecar motorcycles
- Leveraged historical sales data and user research to develop a new product for diverse audiences
- Conducted, analyzed, and synthesized user and competitive research to create product journeys

SpanishDict.com   May 2014 - May 2018

Full Stack Software Engineer   Washington, D.C. and Remote

Fifth engineer at Spanish-English language education website serving 15M unique visitors/month
- Led go-to-market content and SEO strategy and built systems to publish 100,000 pieces of proprietary, dynamic content 3x faster than competitors and with 10x more depth
- Enabled content creation based on global trends in user search data by building data-driven content management system, growing traffic from 9M to 15M monthly visitors
- Optimized search algorithms with natural language processing, increased search success rate +30%
- Spearheaded authentication architecture redesign, unblocking critical personalization initiatives

Personal

- **Session Leader, Product Camp Unconference:** Pitched, facilitated workshop on Agile methods
- **Founder, Dance With Sam**: Instructed classes, designed curriculum, established local partnerships

Education

University of Virginia. Bachelor of Science in Computer Science Engineering		2015
Universitat d'Alacant, Spanish Language Immersion, full professional fluency (C2)		2014